



Farm to Family Fund Annual Report

2016-2017

The Farm to Family Fund (formerly the Healthful Food for All Fund) completed its fourth season at the Bloomington Winter Farmers Market at the end of March, 2017. The fund, a project of the Center for Sustainable Living, a 501(c)3 organization, continued the mission to make healthful, sustainably produced food available to low-income households and to support local farmers who endure the risk of producing food through the winter months. The fund purchases food from vendors at the Bloomington Winter Farmers' Market (BWFm) at half price at the close of market each Saturday and donates this food weekly to The Rise, Community Kitchen of Monroe County, and Mother Hubbard's Cupboard.

As is already evident, one of the big changes this year was to change the name from the Healthful Food for All Fund to the Farm to Family Fund (FFF). We worked with a graphic artist to design a logo and gift cards. We feel the new name better represents our work to a wider audience. The gift cards are ready to debut in December at the beginning of the 2017-2018 market season. We feel this will give us a new opportunity to spread the word about our work and to raise funds.

This season, we received all the matching funds for our challenge grant as a Positive Change recipient at Bloomingfoods in November. Additionally, we again received funding from both First United Church and Trinity Episcopal Church Outreach Grant in their 2017 budgets; we requested those funds be paid in the last quarter of 2017 for the 2017-2018 market season. We also have an application in for a Peace and Justice Fund grant from the Sisters of Providence.

Diversifying funding sources

Increasing vendor participation

Becoming better known

During the 2016-2017 season, FFF purchased \$26,000 worth of food to donate to local agencies that make it available to low income households in our community. This represents a slight decrease from the previous season, and is a good illustration of how the fund operates, purchasing what farmers have to offer us at the close of market each Saturday. Interestingly, the decline this year occurred in meat and eggs purchases, not in produce purchases, which showed a slight increase of 2%. This demonstrates how we serve both our purposes of providing healthful, fresh food to low income households and of supporting local farmers who grow using sustainable methods.

With the second year of support from a private family foundation, we have had adequate funding to accomplish our goals. We are building a base of individual donors who are committed to giving on an annual basis. We now have half a dozen donors who are giving annually, one of whom makes an automatic monthly donation. Additionally, we added a new half dozen donors this year.

Our ongoing focus is to become better known in the community and to continue to develop a base of committed donors. Next year we plan to recruit an Indiana University student intern, who will be fulfilling degree requirements for an internship, to help us become better known in the community and to continue to develop a committed donor base. The FFF governing committee for the 2017-2018 season is Janice Lilly, Deborah Piston-Hatlen, Nikki McEachern, Tessa Mandra and Amina Shabani, who has joined us after completing her term on the Bloomington Winter Farmers' Market board. We continue to be a totally volunteer organization, with over 90% of our funds going to food purchases. Keeping our focus on what we are doing now allows us to continue to operate only with volunteers.



FOOD PURCHASED

Apples 3 bushels
Arugula 155 bags
Basil 38 bunches
Beets 76 bunches
Bok choy 103
Broccoli 48 lbs
Brussel sprouts 3 stalks
Cabbage 82 lbs
Carrots 1 bunch
Chard 460 bunches
Collards 56 bunches
Fennel 8
Green onions 112 bunches
Jalapeno peppers 1590
Jerusalem artichokes 22 lbs
Kale 866 bunches
Lettuce 266 heads
Microgreens 245 bag
Mustard greens 486 bunches
Napa cabbage 20 lbs
Onions 49 lb
Potatoes 119 lbs
Pumpkins 4
Radishes 388 bunches
Radishes, fall 707 lbs
Rosemary 6 bunches
Salad mix 99 lbs, 564 bags
Spinach 99 bags
Squash, assorted fall 572 lbs
Squash, assorted winter 715 lbs
Squash, butternut 950 lbs
Squash, spaghetti 148 lbs
Sweet peppers 218 lbs
Sweet potatoes 406 lbs
Tomatoes 144 lbs
Turnip greens 143 bunches
Turnips, cooking 264 lbs
Turnips, salad 38 bunches
Watercress 29 bunches

Beef 15 lbs.
Ham 22lbs.
Lamb 10 lbs.
Pork 67 lbs.
Eggs 532 dozen

Beginning balance	\$313.39
Donations	
Bloomington Cooperative Services, Inc. (Bloomingsfoods)	\$6,276.01
Individual donations	\$1,598.00
TOTAL DONATIONS	\$7,874.01
Foundation Challenge Grant	\$10,000.00
TOTAL INCOME	\$18,187.40
Expenses	
CSL fee	\$891.70
Mr. Copy – gift cards	\$137.70
Kayte Young, graphic design - gift cards	\$300.00
PayPal fee	\$3.94
Total non-food expenses	\$1,333.34
Food purchases	
Bloomington Winter Farmers Market	
December	\$5,055.85
January	\$2,469.64
February	\$2,288.37
March	\$3,218.40
Total food purchases	\$13,032.26
Total expenses	\$14,365.60
BALANCE	\$3,821.80